

## About Our Authors

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**Sadia Samar Ali** (*Models for Resource Allocation Decisions: A Case of Liquefied Petroleum Gas (LPG) Cylinder Manufacturing Company*) is an Associate Professor, Operations Management with JK Business School, where she conducts research in purchase-incidence models; Bayesian analysis; multi-criteria decision-making; reliability function; supply chain management; logistics management; research evaluation in management. Professor Ali was recipient of University Gold Medal at M. Sc (Operations Research) and stood first in graduation also at Aligarh Muslim University, Aligarh. She received “Faculty of Science PG Merit Scholarship” during M.Sc. (Operations Research.) course and was awarded UGC Junior/ Senior research Fellowship while pursuing Ph. D in Operations Research at Aligarh Muslim University, Aligarh. She has 13 years of academic experience. Her articles have appeared in reputed European, American, Indian, and South-Asian journals. She has presented papers in International and National conferences at USA, Canada and India and also chaired technical session in International conferences. Her name appears as advisory board member, associate editor and guest editor of some of journals of international repute. She is having active professional society’s membership like APICS, POMS, SOM, ACLM, IIMM. At present she is holding Honorary positions in professional societies to promote academic and Industry interface. She has authored a book entitled “Models in Consumer Buying Behavior”. At present her book titled “Operations Research: Text and Cases” and “Issues and Challenges in Supply Chain Management” are in pipeline for publication. She had been awarded letter of appreciation for conducting events successfully at various top B-School. Before joining JK Business School, She had worked at various top Business School in NCR, Punjab and UP and hold important positions such as Area Chair of Operations Management; Deputy Director, and was In charge of many committees.

**Anuradha Basu** (*Comparing Entrepreneurial Intentions among Students: The Role of Education and Ethnic Origin*) is Professor in the Lucas Graduate School of Business, and Director of the Silicon Valley Center for Entrepreneurship, at San Jose State University, California. Her research has covered the fields of development economics in India, China, and Africa, and entrepreneurship in the UK and US. She has published several books and journal articles on ethnic entrepreneurship and family business. She obtained M.Phil. and PhD degrees in Economics from King’s College, University of Cambridge, England, an MBA from Indian Institute of Management, Calcutta, India, and a BA (Honours) degree in Economics from St. Stephen’s College, University of Delhi, India.

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**Michael Monahan** (*Internet Viewing and Buying Habits: A Cross-Cultural Study*) is the Chair of the Department of Management at Frostburg State University in

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**Chu V. Nguyen** (*Impact of the US Subprime Mortgage Crisis on the Mexican Economy*) earned a masters in economics, a masters in mathematics, and a Ph.D. in monetary economics from the University of Cincinnati. He served as an economist and as head of the Economic Analysis and Forecasting Department at the Federal Home Loan Bank of Cincinnati. Currently, he is the Chairman of the Board of Directors of Tropical Star Enterprise, Inc., and an assistant professor of economics at the University of Houston-Downtown where he teaches economics and finance. His academic research has been published in peer reviewed journals, including Empirical Economic Letters, Applied Economic Letters, Journal of Business and Economic Perspectives, Global Journal of Economics and Finance, Global Business and Finance, *International Journal of Business and Finance Research*, and Journal of Emerging Markets.

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