



AIMS*i*News

Association of Indian Management Scholars International

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Dear AIMS International Scholars,

It gives me immense pleasure in launching the first issue of the AIMS International Electronic Newsletter! The newsletter was under planning for quite sometime, and I am glad that we have been able to finally put it together. I wish to express my sincere gratitude to many scholars who helped us with their valuable suggestions for the Newsletter, particularly coming with its name AIMS*i*News. This newsletter is truly by you, for you, and because of you! So, please send in news that you would like the AIMS International community to be aware of.

I thank my good friends Drs. Jatin Pancholi and Paurav Shukla for taking this responsibility. With your support, I am absolutely confident that they will do an excellent job in bringing out future issues of AIMS*i*News and set a new benchmark for future.

AIMS International is a professional organization of Indian Management Scholars, a home to share thoughts, expertise, and achievements. AIMS International organized its first international conference was hosted by Indian Institute of Management Bangalore, India. We are deeply indebted to IIMB for providing us the opportunity. The second international conference will be hosted by IIM Calcutta, India on December 28-31, 2004. We look forward to meeting you in Kolkata!

Omprakash K Gupta

Second AIMS International Conference on Management

Mr. R. Ramaraj (CEO, Sify Ltd, Chennai) will grace the conference as our Chief Guest. Prof. Surendra Munshi (IIM Calcutta), Prof. M. Shivaswamy (Ball State University, USA), Prof. I.M. Pandey (IIM Ahmedabad), Prof. Namjae Cho (Director, Digital Business & Management Centre, Hanyang University, S Korea), Prof. Ranjan Das (IIM Calcutta) and Prof. Nelson Ndubisi (University of Malaysia) will deliver the keynote speeches. More than 200 contributed research papers have been received from scholars in USA, UK, Canada, Iran, Hong Kong, Malaysia, Korea, Australia, and of course India. The AIMS/COM2 will be hosted on Dec. 28-31, 2004 by the prestigious Indian Institute of Management, Calcutta. Please visit <http://www.aims-international.org> for further details or write to aimsconference2@aims-international.org.

Join AIMS International!

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TAPMI tying knots

The Department of Scientific and Industrial Research (DSIR), New Delhi met the project team from T A Pai Management Institute (TAPMI), Manipal, Karnataka, India, along with many socially aware individuals from coastal Karnataka spanning the voluntary, private and academic sectors to review a project on Social Capital commissioned by DSIR and executed by TAPMI. The project looks at how networks among various sectors (such as the common people, government, businesses, NGOs and members of professional bodies) have been benefited by communication technology. The project involves conceptualizing and executing a model for evaluating the benefits brought by ICTs and suggesting means of creating greater effectiveness. The project is in the execution stage and will be completed by the second quarter of 2005. For more information, please contact Prof. K Sankaran, TAPMI, India (Email: sankaran@mail.tapmi.org Website: <http://www.tapmi.org>)



Dr. Nandi receives 'Best PhD Thesis Award'

AIMS International scholar Dr. J K Nandi has been conferred the Best PhD Thesis Award by Prestige Institute of Management and Research, Indore, India. In a national level competition, Dr. Nandi's PhD thesis, titled 'Impact of achievement motivation on first line managers,' was awarded a silver memento as the prize. The findings of his doctorate research include that the present day first line managers lack achievement orientation/motivation. Achievement orientation/motivation can be developed among first line managers through systematic and planned training interventions and achievement orientation/motivation improves first line managers' performance. Dr. Nandi is currently a faculty member at the ICFAI Business School, Ranchi, India and can be contacted at jay_nandi@yahoo.com.



Association of Indian Management Scholars International

Sixth International Conference on Operations and Quantitative Management (ICOQM-VI)

The fifth International Conference on Operations and Quantitative Management organized by AIMS International was hosted by Hanyang University, Seoul, S. Korea on October 25-27, 2004. The theme of the conference was "Decision Making and Managerial Innovation in the Digital Age." The conference attracted scholars from 20 countries. The conference was cosponsored by Brain 21 Project of S. Korea, and the Society of Digital Policy and Management, Seoul, Korea.

We are pleased to announce that Indian Institute of Management Indore has invited AIMS International to organize the sixth ICOQM by. The tentative dates are August 7-10, 2005. So, please mark your calendar!

Revisiting Research: Exploratory Research

In exploratory research, the objective of the researcher is to expand understanding of the management dilemma, look for ways others have addressed and/or solved similar problems, gather background information to refine the research questions, identify sources for and actual questions that might be used as measurement questions and identify sources for and actual sample frames that might be used in sample design. (Cooper, Donald, R; Schindler, Pamela, S. Business Research Methods, McGraw Hill (2004), New York. 857 pp.)

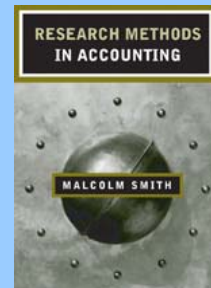
AIM(s)ing on Ambassadors

Launching from the AIMS/COM2 is a new student friendly forum named 'AIMS International Young Ambassadors Programme'. The forum will provide a platform for students to meet at the AIMS International Conference, represent their respective institutes, and network with fellow students from other institutions and management scholars from India and abroad to develop a lifelong professional relationship. The students shall be nominated by the head of institute and will be attending the AIMS/COM2 for free. For further information on the same, please write to aimsconference2@aims-international.org.

In the good books

Title: Research Methods in Accounting
Author: Malcolm Smith
Publication: Sage Publications, London, UK
ISBN 0 7619 7146 7

(This text will support active researchers at the advanced undergraduate or postgraduate level as well as supervisors and academics in accounting)



Your Feedback is invited...

Please email us your valuable feedback for the AIMS*i*News. Send us your achievements, suggestions, critical feedback, opinions and help us to improve our next issue.

Calcutta (known as 'Kolkata')

Calcutta is the capital city of West Bengal. It is one of the largest cities in the world, and certainly the largest in India. The languages spoken are English, Bengali, Hindi and Urdu. The city is spread over 1380 sq km and 60 miles far from the Bay of Bengal. Kolkata gifted to the world three Noble Prize Winners, Rabindranath Tagore, Mother Teresa and Amartya Sen. Interesting places to visit in Calcutta include Belur Math and Dakineshwar Kali temple, Botanical Gardens, Birla Planetarium, Nandan Cinema, a night boat trip to the Sunderbans Wildlife Reserve, the famous cricket ground of Eden Gardens, Victoria Memorial and much more!
Temperature: Pleasant climate. 78° F Average High, 58° F Average Low.

5th International Conference on Operations and Quantitative Management

Decision Making and Managerial Innovation in the Digital Age

HIT 6F, Hanyang University, Seoul, Korea October 25-27, 2004



ICOQM-V Hanyang University, Seoul, South Korea

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