

Message from HoD



I have immense pleasure in extending a warm welcome to the academicians, research scholars, practitioners and students to National Conference on Marketing and Sustainable Development organised by Department of Business Administration, Annamacharya Institute of Technology and Sciences (Autonomous), Rajampet on 13th and 14th October 2017.

I profusely thank the paper writers who submitted the papers. I expect this conference provides them a platform to showcase and deliberate on their works with their peer groups leading to important innovations and solutions for the betterment of the society.

I sincerely acknowledge the active cooperation extended by our valued colleagues within and outside the department. I feel short of words to thank ICSSR for their generous support for making this event a reality.

I once again welcome all the guests and delegates to AITS, Rajampet.

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