

Department of Business Administration



The Department of Business Administration was started in the year 2008 with an in-take of 60 students offering Marketing, Finance and HRM specializations. The department is endowed with highly qualified and experienced faculty with on par expertise in their respective domains. The department is equipped with CMIE Prowess, SPSS Packages and regularly conducts seminars, quiz and Ad-games, case analysis among the students. Department has MOUs with Eureka Forbes, AIMS, TATA AIG life and other reputed organizations. Supplemented with one of the best infrastructure of the Institute and advanced curriculum, the department strive to provide top quality learning experience to the students equipping them to be industry ready. The Department is an ever-happening centre with consistent influxes of events like Seminars, Management Meets, Symposiums, Guest Lectures, Competitions, Industrial Tours and so on. The department boasts of the best placement record (which includes companies like Justdial, Capital IQ and DMart to name a few) in the region making it most sought-after Institute for MBA aspirants of the entire Rayalaseema region.

