

## **About Our Authors**

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**Sadrudin Ahmed** (*Success Factors of Exporters from Chile*) is a Professor Emeritus at the Telfer School of Management, University of Ottawa, Canada and honorary Professor at University of Talca, Chile. He earned his Masters degree in Economics from Yale University and a Ph. D in Marketing from the University of Western Ontario. Of Indian descent, he was born in Tanzania and specializes in the area of International Marketing. His articles have been published in such prestigious journals as Journal of Marketing and Journal of Consumer Research. Dr. Ahmed has a very extensive international teaching and consulting background from Chile, Colombia, Haiti, India, Sri Lanka, Tanzania and Tunisia.

**S.V. Gole** (*Effect of Job Stress and Job Satisfaction on Performance: An Empirical Study*) is a fellow of NITIE, M Tech in Production Eng, B.A. in Psychology, and post doctorate diploma in operations research. He is presently working as head of dept. of Management Technology at Shri Ramdeobaba Kamla Nehru Eng. College, Nagpur. He has teaching experience of 20 years and published more than 50 papers in national journals and more than 20 papers in international journals. He is a recognized guide for Ph. D in management

**Kishwar Joonas** (*Environmentally Friendly Products: Factors Affecting Search for Information*) earned her D.B.A. in Marketing at Louisiana Tech University in 2004. She has research interests that include Consumer Behavior, Environmental Marketing, Marketing Education, and Customer Relationship Management. She serves as Vice-President, Association of Collegiate Marketing Educators, Federation of Business Disciplines, Oklahoma City 2009. She has actively served various committees at Prairie View A&M University. Dr. Joonas brings to academe over 20 years of experience in the executive echelons of industry, primarily of multinational organizations, covering diverse aspects of marketing such as brand management, research, consultancy, advertising and public relations.

**Stephen K. Kwan** (*A Web Search Model for Strategic Decision Making*) is a professor of Management Information Systems at the College of Business, San José State University. He was the founding chair of the department and had served as the Senior Associate Dean of the College. He is currently working on the development of a Service Science, Management and Engineering (SSME) program at his university, and the promotion of education and research about standardization in US universities. He received a B.S. and M.S. in Computer Science from the University of Oregon, and a Ph.D. in Management from UCLA. His research has been published in European Management Journal, Information Systems, Data Base, Queueing Systems: Theory and Applications and ACM Transactions on Office Information Systems. He is also a contributor to the Standards Edge series.

**Juan A. Rock T.** (*Success Factors of Exporters from Chile*) is an Associate Professor of Management at the Faculty of Management Science at the University de Talca. He holds a degree in Economics from the University of Chile, an M.B.A. from the University Adolfo Ibáñez and a D.B.A. from Argosy University-Sarasota. He teaches Strategic Management and International Business courses. He has been a Visiting Professor at the Institute of Technology, Monterrey, Mexico and University of Texas, Panam, U.S.A. He has secured research grants from the Chilean National Research Commission and has published in the academic journals. He is presently President of University of Talca. . He previously served as the Dean of the Faculty of Management Science and as an Academic Provost of University of Talca.

**Rashmi Shahu** (*Effect of Job Stress and Job Satisfaction on Performance: An Empirical Study*) earned her B.E. in Industrial Eng., M Tech in Production Eng. B.A. in Psychology, and MBA in HR. She is presently working as a Lecturer of Dept. of Management Technology at Shri Ramdeobaba Kamla Nehru Eng. College, Nagpur. She has teaching experience of 10 years and published many papers in national and international journals.

**Shailaja Venkatsubramanyan** (*A Web Search Model for Strategic Decision Making*) is an Assistant Professor in the Management Information Systems (MIS) department in the College of Business at San Jose State University. She has a Ph.D. in Management Information Systems from the University of Arizona. She is currently working on research projects related to knowledge management, information retrieval, search engine valuation, web log analysis and impact of online information on impression formation.