

Eighth AIMS International Conference on Management (AIMS-8)

IIM Ahmedabad

Jan 1, Saturday	1A	1B	1C	1D	1E
Track	9:30:00 AM onwards	11:30-1:00	2:30-3:50	4:20-5:00	5:10-6:50
1 (CR7)	Registration	Inaugural Session Chief Guest Ms Jayanti S. Ravi Commissioner for Higher Education, Government of Gujarat (Ravi J. Matthai Auditorium, Old Campus)	Corporate Social Responsibility	Plenary Session- I Indira Parekh (Flame) IMDC Auditorium	Globalization
			8017, 8365, 8527, 8552		8022, 8384, 8464, 8556
2 (CR8)			OR/OM Models		OB-1
			8344, 8368, 8433, 8565, 9014		8038, 8105, 8304, 8323, 8352
3 (CR9)			Leadership-I		Service Industry
			8301, 8315, 8380, 8744		8377, 8419, 8493, 8533
4 (CR10)			Mgmt. Education-I		Stock Market-I
			8409, 8425, 8506, 8532, 8568		8350, 8361, 8362, 8399, 8400
5 (CR11)			Workshop 1		Finance-I
			8011		8375, 8416, 8462, 8594, 9011
6 (SR7)	Mgmt. Education 2020-I	Strategy-I			
	8320, 8498, 8520, 8564	8466, 8526, 8542			
7 (SR8)	Workshop 2	SCM-I			
	8319	8503, 8538, 8539, 8540, 8541			
8 (SR9)	Business Ethics	Mgmt. Education 2020-II			
	8042, 8407, 8428, 8554	8044, 8440, 8459, 8461, 8467			
9 (SR10)			Doctoral Paper Competition	Doctoral Paper Competition	Doctoral Paper Competition

Jan 2, Sunday	2A	2B	2C	2D	2E
Track	9:20-10:40	11:10-12:30	2:00-3:20	3:50-5:30	5:30 Onwards
1 (CR7)	Retail Management	Consumer Behaviour	Plenary Session- II T.V. Rao (TVRLS) Anuradha Basu (San Jose State University) IMDC Auditorium	Banking	Presentation on AIMS International Management School Award Ceremony
	8302, 8332, 8359, 8451	8388, 8544, 8549		8007, 8329, 8413, 8921	
2 (CR8)	SC Models	Social Issues		HR Issues in B-schools	
	8341, 8422, 8427, 8447	8006, 8347, 8488, 8535		8366, 8391, 8458, 8502, 8524	
3 (CR9)	Curriculum Issues	Leadership-II		Information System	
	8387, 8426, 8477	8015, 8408, 8490, 8495, 8550		8306, 8307, 8308, 8424, 8519, 8659	
4 (CR10)	Marketing-I	OB-II		Inventory Models	
	8039, 8303, 8370, 8523	8418, 8453, 8500, 8555		8333, 8381, 8382, 8446	
5 (CR11)	Stock Market-II	Case Studies		Quality of Mgmt. Edu.	
	8401, 8402, 8469, 8480	8014, 8405, 8470, 8558		8342, 8360, 8431, 8449, 8472	
6 (SR7)	Finance-II	Strategy-II		Strategies in Mgmt. Edu.	
	8318, 8322, 8363, 8374, 9015	8357, 8395, 8404, 8434, 8658		8020, 8398, 8492, 8499, 8589	
7 (SR8)	SCM-II	Mgmt. Education-II		Technology in B-schools	
	8108, 8313, 8349, 8457	8001, 8351, 8369, 8548, 8551		8310, 8316, 8327, 8385, 8396	
8 (SR9)	Mgmt. Education 2020-III	Workshop 3		HRM-1	
	8356, 8358, 8372, 8410, 9013	8439		8438, 8505, 8507, 8530	
9 (SR10)	Doctoral Paper Competition	Doctoral Paper Competition	B-School Showcase		

Jan 3, Monday	3A	3B	3C	3D	Notes: a) Conference Welcome Dinner: January 1, 7:30 p.m. b) Award Ceremony: IMDC Auditorium, January 2, 6 p.m. c) Conference Banquet: January 2, 8 p.m.
Track	9:20-11:00	11:30-12:10	1:30-3:10	3:35-4:55	
1 (CR7)	Student Issues	Plenary Session- III S. Iyengar (Gujarat Vidyapeeth) IMDC Auditorium	Emotional Intelligence	Advertising	
	8328, 8330, 8378, 8444		8028, 8309, 8335, 8353, 8491, 8508	8345, 8346, 8392	
2 (CR8)	Challenges to Mgmt. Edu.		Indian Approach to Mgmt. Edu	Entrepreneurship	
	8012, 8421, 8454, 8479, 8483, 8528		8334, 8355, 8411, 8429, 8484	8348, 8379, 8510, 8515	
3 (CR9)	Corporate Strategies		Teaching Business	Future of Mgmt. Edu.	
	8420, 8452, 8471		8337, 8338, 8415, 8430	8436, 8437, 8497, 8728	
4 (CR10)	Quality Management		Technology in Mgmt. Edu.	Trends in Mgmt. Edu.	
	8325, 8326, 8343, 8570, 8587		8529, 8547, 8584, 8585, 9012	8394, 8481, 8534, 8582	
5 (CR11)	HRM-II		Web-based Networking	Women Professionals	
	8312, 8340, 8364, 8397, 8414		8021, 8314, 8336, 8489, 8588	8040, 8041, 8509, 8575	
6 (SR7)	Indian Industries		Service Quality	Marketing-II	
	8324, 8339, 8383, 8456, 8894		8354, 8473, 8478, 8920	8566, 8596, 8597, 8897	
7 (SR8)	OB-III		Strategy-III	Workshop 4	
	8543, 8546, 8557, 8899, 8900	8002, 8009, 8013, 8025, 8030	8003		
8 (SR9)	SCM-III	Mgmt. Education-III	Workshop 5		
	8590, 8592, 8905	8482, 8560, 8583, 8586	8376		
9 (SR10)	Intellectual Capital	Creativity			
	8023, 8026, 8036	8024, 8027, 8029, 8034, 8035, 8581			