

Best Paper Award

First Award

Stock Price Anomalies Subsequent to Stock Split Announcements: Japanese Evidence
Takeshi Yamamoto, Iwate Prefectural University, Japan

Second Award

Internal Marketing for Customer Satisfaction in Retail Sector
Rajyalakshmi Nittala, Andhra University

Third Award

Analyzing the Performance of Pharmaceutical Firm using DEA
Rashmi Malhotra, Saint Josephs University