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9160 Business Reactions to the COVID-19 Pandemic: A Multiple Case Study

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The world started to face a new challenge caused by Covid-19 which forced people to remain in social isolation and which lasted longer than expected and caused a series of problems for companies. The purpose of this article is to verify how organizations have adapted technologically to the covid-19 period from the perspective of Business Models and dynamic capabilities. To achieve the objective, bibliographic research and multiple case study methods were used. Alpha and Beta companies saw new business opportunities, invested and had an increase in revenue as a return, in addition to aligning their Business Models.

9175 Role of Financial System in Economic Development of India

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The Financial System plays a significant role in the process of Economic Development of a Country The Financial System comprises of a network of Commercial Banks Non-Banking Finance Companies Development Banks and other Financial and Investment Institutions offer a variety of Financial Products and Services to suit to the varied requirement of different categories of people Since they function in a Developed Capital and Money Markets they play a crucial role in spurring economic growth.