

**Seventeenth AIMS International Conference on Management**

**IIM Kozhikode**

Jan 2, Thursday	TA	TB	TC	TD	TE	TF
Track	9:30-10:00	10:00-11:00	11:30- 12:50	2:00-3:10	3:30-5:10	5:20-6:20
1	<b>Registration</b>	<b>Inaugural Session Atul Parvatiyar</b>	Operations Management	<b>Plenary Session-I Paritosh Basu  AIMS Presentation</b>	Brand Management	<b>AWARD PRESENTATIONS</b>
			160, 247, 430, 438		191, 297, 335, 365, 428	
2			Employees and Workplace		Service Industry	
			239, 249, 282, 455		196, 250, 323, 410, 436	
3			Indian Capital Market-I		Information Technology	
			223, 252, 383, 462		188, 225, 230, 324, 387	
4			Strategy-I		Strategy-II	
	165, 288, 291, 374	274, 357, 360, 471, 479				
5	<b>AISIC Projects</b>	<b>AISIC Projects</b>				
6	<b>Doctoral papers</b>	<b>Doctoral papers</b>				
Jan 3, Friday	FA	FB	FC	FD	FE	FF
Track	9:20-10:40	11:00-12:00	12:10-1:10	2:00-2:40	3:00-4:40	4:50-6:10
1	Social Media	Auto Industry	Higher Education	<b>Plenary Session-II Murgie Krishnan</b>	Accounting and Auditing	AI & Automation
	339, 380, 386, 406	238, 361, 432	201, 235, 435		245, 246, 303, 355, 407	261, 351, 453, 461
2	Buying Behavior	Solar Energy	Retail Business		Tourisim	OB-I
	185, 286, 301, 451	284, 302, 390	210, 384, 454		275, 311, 321, 340, 503	203, 221, 292, 422
3	Business Schools	CSR	Indian Case Studies		Entrepreneurship	Managing Risk
	186, 190, 337, 404	161, 304, 368	395, 414, 440		187, 241, 371, 448, 472	258, 444, 456, 458
4	Marketing-I	Customer Satisfaction	Infrastructure Industry		Banking Industry	Quantitative Models-I
	163, 370, 372, 431	206, 309, 433	397, 434, 476	234, 263, 279, 294, 396	259, 318, 322, 449	
5	Human Resource Management	Finance-I	Finance-II	Healthcare Industry	Indian Capital Market-II	
	204, 229, 295, 308	232, 257, 293	244, 394, 401	166, 213, 272, 330, 473	377, 391, 468, 484	
6	Indian Industry	Justin Paul Workshop	Gopal Iyer Workshop	Strategy-III	Marketing-II	
	256, 262, 319, 481			208, 251, 273, 464, 475	255, 314, 334, 427	
Jan 4, Saturday	SA	SB	SC	<b>Notes:</b> <b>Cultural Programme and Conference Welcome Dinner: January 2, 6:30 p.m.</b>		
Track	9:20-10:20	10:30-11:50	12:10-1:30			
1	Ethics and Spirituality	OB-II	Online Business			
	264, 423, 426, 489	216, 317, 477, 491	212, 341, 463, 495			
2	Education Issues	Finance-III	Quantitative Models-II			
	169, 231, 242, 336	227, 306, 366, 399	269, 326, 347, 349			