

ABSTRACT SUBMISSION

Papers can be presented in different modes: *Oral Presentation, Video Conference* and *In-absentia*. Please visit the conference web site (www.aims-international.org/aims16) and submit abstract online. All attendees, including speakers and session chairs, must register and pay the registration fee. By submitting an abstract, the author expresses a good faith intent to present his/ her paper at the conference. For information, please contact: aims16@aims-international.org

PUBLICATION

Conference Proceedings (in CD-ROM) with ISBN 978-1-943295-11-1 will be published by AIMS International, Texas, USA. All received full papers satisfying conference requirements will be published in this proceedings. Additionally, we have collaborated with many journals for the publication of papers as per their scope.

BEST PAPER AWARD

The award selection committee will select the three best papers for **AIMS-IBA Best Paper Award** from those submitted for the conference. The details can be viewed at the conference website.

DOCTORAL STUDENT PAPERS

Current doctoral students or who have recently completed their doctorate degree are encouraged to participate in the competition. The top three winners will be given prizes and citation.

aims16@aims-international.org

CONFERENCE Feedback...

"I was impressed with the level of cooperation and coordination, and how well you addressed all our concerns despite of the initial uncertainties about our ability to attend the conference." Darshan Desai, Berkeley College, New York

"I was deeply impressed with your organization, your prompt emails responses. My congratulation to your excellent conference!" Mirela Cini, "Fan S. Noli" University, Korce, Albania

"It was an excellent meeting ground of management professionals from India and abroad. Impressed by the arrangements that made the participation all the more enjoyable." Balram Avittathur, Indian Institute of Management Calcutta

"I found AIMS International conferences to be the excellent forums for exchange of research ideas with national and international scholars. These are the essential conferences to be attended by management scholars, thinkers and practioners to know the latest developments around the world and in India in the areas of business and economy." T Mallikarjunappa, Mangalore University

IMPORTANT DATES

Abstract Submission : October 31, 2018

Early Registration : October 31, 2018

Full Paper Submission : November 15, 2018

www.aims-international.org/aims16

AIMS-16

January 3-5, 2019



Sixteenth
**AIMS International
Conference on Management**



**SYMBIOSIS INSTITUTE OF
MANAGEMENT STUDIES**

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)
Established under Section 3 of the UGC Act, 1956 | Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - 1 by UGC

CONFERENCE ORGANIZATION

CONFERENCE PATRON

Brig. (Dr.) Rajiv Divekar
Director, Symbiosis Institute of Management Studies, Pune

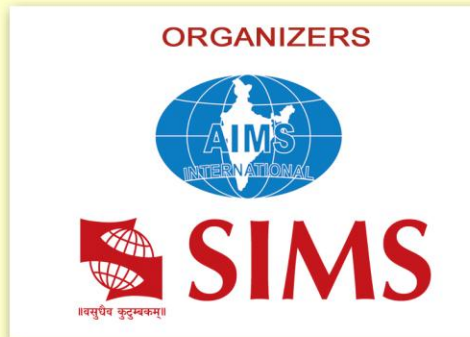
GENERAL CHAIR

Dr. Omprakash K. Gupta
President, AIMS International
University of Houston-Downtown, Texas, USA

CO-CHAIRS

Dr. Arti Chandani
Symbiosis Institute of Management Studies, Pune

Prof. Shivprakash Agrawal
AIMS International, Vadodara



REGISTRATION FEE

Rs. 5400 to be paid by October 31, 2018
Discount to full-time students and retired scholars
Discount to members of INFOMS and AIMS International

CONTACT

AIMS International
12436 FM 1960 W. Pmb #140
Houston, TX 77065, USA

E-mail: aims16@aims-international.org

Abstract Deadline
October 31, 2018

Symbiosis Institute of Management Studies

Set up in 1993, SIMS is a premier Management Institute ranked amongst the top B Schools in India. SIMS is a constituent of the prestigious Symbiosis International (Deemed University) and is the only MBA institute of its kind in India and a shining example of PPP (Public Private Partnership) between Symbiosis and Government of India – Ministry of Defence since 2002. Its flagship MBA program is primarily for Defence Personnel and their Dependents with some seats for civilian candidates. This ideal mix of defence dependents and civilians brings out the best in both and ensures holistic development. SIMS has an ergonomically designed and ideally located campus in the heart of Pune. It provides secure residential accommodation to over 600 female and male students, state of the art facilities and infrastructure. It is truly a “Home away from Home”.

SIMS is an ISO 9001:2015 quality certified management institute, one of the three institutes in complete Western India. SIMS is an accredited “Centre for Corporate Governance” of the ‘National Foundation of Corporate Governance’ (established by Ministry of Corporate Affairs and CII) and one of the few recognized as a Centre for Entrepreneurship by Department of Science and Technology.

SIMS has an enviable placement record and it offers an excellent return on investment in terms of the placement packages. Top Companies such as Deloitte, JP Morgan Chase, Credit Suisse, Infosys, TCS, Gartner, ICICI, HDFC, GE, Eaton Tech, Marsh, Mother Dairy, SBI, Religare Securities, Bajaj Allianz, Tata Motors, Tally Solutions, WNS, etc. are some of the loyal recruiters of SIMS student managers. SIMS is a B-School which creates leaders who “Make a Difference”. Come and be a part of SIMS, become a leader and “Make a Difference”.

Pune

The eighth largest metropolises in India, Pune is located in the state of Maharashtra. It is the second largest city in the state after Mumbai, and is an important city in terms of its economical and industrial growth. Once the hometown of Marathas and a centre of power for the Maratha Empire, the presence of the numerous edifices in Pune links to its rich and glorious past. The city leads as the ‘veritable heartland’ of cultural Maharashtra. Pune also has made its mark as the educational epicenter winning itself the sobriquet, ‘The Oxford of the East’. Not just that, it has a growing industrial hinterland, with information technology, engineering and automotive companies sprouting. The city is known for cultural activities like classical music, spirituality, theatre, sports, and literature. Pune is a pleasant travel getaway destination to spend a quiet holiday.

Previous Hosts

