

Fifteenth AIMS International Conference on Management

IMT Ghaziabad

Jan 6, Saturday	1A	1B	1C	1D	1E
Track	11:00-12:30	1:30-2:30	2:40-4:20	4:40-5:10	5:15-6:15
1	Inaugural Session	Finance -1	Marketing	Plenary Session	Award Ceremony
		165, 197, 233	213, 219, 224, 230, 236		
2		Service Industry-1	O B		
		168, 173, 205	176, 182, 200, 221, 239	Choton Basu University of Wisconsin- Whitewater	
Jan 7, Sunday	2A	2B	2C	2D	2E
Track	10:20-11:20	11:40-12:40	1:40-3:00	3:20-4:20	4:30-5:30
1	Finance-2	Consumer Behaviour	(a) Managing International Students, A K Singh Suryavanshi	Finance-3	HRM-1
	177, 198, 201	157, 160, 218		180, 210, 222	191, 192, 238
2	Industry Issues	Doctoral	(b) Simplifying and Summarizing Indian Scriptures, Om Gupta	Technology	Operations Management
	178, 183, 220, 228	163, 215, 227		174, 188, 194	156, 211, 241
Jan 8, Monday	3A	3B	<p align="center">Notes: a) Registration: January 6, 10:00- 11:00 b) Conference Welcome Dinner: January 6, 7:00PM</p>		
Track	10:30-11:30	11:50-12:50			
1	HRM-2	Service Industry-2			
	179, 193, 217	214, 234			