

**Fifteenth AIMS International Conference on Management**

**IMT Ghaziabad**

<b>Jan 6, Saturday</b>	<b>1A</b>	<b>1B</b>	<b>1C</b>	<b>1D</b>	<b>1E</b>
<b>Track</b>	<b>11:00-12:30</b>	<b>1:30-2:30</b>	<b>2:40-4:20</b>	<b>4:40-5:10</b>	<b>5:15-6:15</b>
<b>1</b>	<b>Inaugural Session</b>	<b>Finance -1</b>	<b>Marketing</b>	<b>Plenary Session</b>	<b>Award Ceremony</b>
		165, 197, 233	213, 219, 224, 230, 236		
<b>2</b>		<b>Service Industry-1</b>	<b>O B</b>		
		168, 173, 205	176, 182, 200, 221, 239	<b>Choton Basu University of Wisconsin- Whitewater</b>	
<b>Jan 7, Sunday</b>	<b>2A</b>	<b>2B</b>	<b>2C</b>	<b>2D</b>	<b>2E</b>
<b>Track</b>	<b>10:20-11:20</b>	<b>11:40-12:40</b>	<b>1:40-3:00</b>	<b>3:20-4:20</b>	<b>4:30-5:30</b>
<b>1</b>	<b>Finance-2</b>	<b>Consumer Behaviour</b>	<b>(a) Managing International Students, A K Singh Suryavanshi</b>	<b>Finance-3</b>	<b>HRM-1</b>
	177, 198, 201	157, 160, 218		180, 210, 222	191, 192, 238
<b>2</b>	<b>Industry Issues</b>	<b>Doctoral</b>	<b>(b) Simplifying and Summarizing Indian Scriptures, Om Gupta</b>	<b>Technology</b>	<b>Operations Management</b>
	178, 183, 220, 228	163, 215, 227		174, 188, 194	156, 211, 241
<b>Jan 8, Monday</b>	<b>3A</b>	<b>3B</b>	<p align="center"><b>Notes:</b>                      a) Registration: January 6, 10:00- 11:00                      b) Conference Welcome Dinner: January 6, 7:00PM</p>		
<b>Track</b>	<b>10:30-11:30</b>	<b>11:50-12:50</b>			
<b>1</b>	<b>HRM-2</b>	<b>Service Industry-2</b>			
	179, 193, 217	214, 234			