

**Fourteenth AIMS International Conference on Management**

**MICA Ahmedabad**

Dec 26, Monday	MA	MB	MC	MD	ME
Track	11:00-12:50	2:00-3:00	3:10-4:10	4:30-5:10	5:15-6:15
1	Inaugural Session  Ashish Nanda IIM Ahmedabad	Quantitative Models 151, 156., 201	HRM-2 175, 188, 189	Plenary Session  R.C. Natarajan IRMA	Award Ceremony
2		HRM-1 159, 167, 235	Finance-1 154, 172, 234		
3		Doctoral papers	Doctoral papers		
Dec 27, Tuesday		TA	TB		
Track	9:00-10:40	11:00-12:00	12:00-1:00	2:00-3:30	3:50-5:30
1	Economics 106, 153, 177, 216, 251	Case Studies-1 158, 180,191	Empowering Self (Rajendra P. Bharti)  Business of TV Serials (Kovid Gupta)	Demonteziation: <i>Panel Discussion</i>  Rasanand Panda MICA	Finance-2 197, 202, 207, 208, 246
2	Information Systems 193, 206, 218, 224, 231	Social Issues 173, 181, 190			Marketing 164, 183, 225, 226, 253
3	Management Education 182, 185, 198, 227, 248	Organizational Behavior 162, 163, 210, 211			
Dec 28, Wednesday	WA	WB			<b>Notes:</b> a) Registration: December 26, 9:30- 11:00 b) Doctoral papers brief: December 26, 10:00-11:00 (CR1) c) Conference Welcome Dinner: December 26, 7:30PM (Village, Himalaya Mall)
Track	9:30-11:30	11:50-1:00			
1	Finance-3 155, 199, 205, 222, 228	Case Studies-2 160, 161, 244, 255			